

Stillwater Volleyball Booster Club

Meeting Minutes

Date: April 30, 2026

Time: 7:00 PM

Location: Sarah Shanks Home

Attendees

Kirsten Hellyer, Vanessa Lyden, Sarah Shanks, Ann Marie Lewis, Amy Rutherford, Lindsey Hartung, Elisa Rasmussen, Stacey Heidenreich, Julie Quinn

Meeting Objective

- Introduce new board members
 - Set season goals
 - Review competition schedule
 - Provide budget overview
 - Review new volunteer format
 - Discuss board roles and responsibilities
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Agenda & Discussion Summary

1. Board Member Introductions

- New and returning board members introduced.

2. Season Goals

- Emphasis on:
 - Increasing opportunities for 9–JV players
 - Enhancing team experience and engagement
 - Ensuring strong parent volunteer participation

3. Game & Volunteer Expectations

- Board members will not work during games.
- Parent volunteer slots expected to be fully filled.

4. Program Enhancements

- Create a **Record Board** (Gym Banner & Programs).

- Provide additional support and opportunities for 9–JV teams.

5. 2026 Season Schedule

- Competition schedule reviewed (reference: 2026 SVB BC Schedule document).

6. Budget Review

- 2026 budget and financials reviewed.
- Additional notes:
 - Add \$560 for photographer (Owen) for home games (~\$70/game).
 - Food budget considerations (~75 people per event).

7. Volunteer Structure

- Reviewed new volunteer format.
 - Identified need to assign leads for key activities (Google Sheet reference).
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Work Completed Year-to-Date

- Annual budget finalized
 - Summer camp coaches confirmed (July 13–30)
 - Parent meeting scheduled: August 20, 6:30 PM (Main Forum booked)
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Fundraising Updates

- Pending confirmation:
 - Cub Bagging dates
 - Culver's fundraiser dates
 - Chipotle fundraiser dates
 - SnapRaise campaign for 2026
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Program & Operational Discussions

Team Meals / Food Options

- Reviewed past and potential options:
 - Jimmy John's (~\$470)
 - Chipotle (~\$900, includes extras)
 - Noodles (~\$750)
 - Raising Cane's (~\$750, TBD)
 - Spaghetti Night (~\$250, volunteer-led)

- Discussed replacing pasta feeds with alternative options (~\$2K budget).

Gear & Equipment Updates

- Varsity backpacks update in progress
- Warm-up shorts under review (Mizuno option)

Facilities & Recognition

- Gym banner for record holders:
 - Sara B to connect with Nate (Athletic Director)

Team Bonding Activities

- May 14: Event at “The Barn” (Sarah S.)
 - June: TBD
 - July: Post-camp pizza at Lyden’s
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Additional Notes

- Banquet date moved to **November 18**
 - Increase pizza order for Terrific Thursdays
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Follow-Up Items for Next Meeting

Sponsorships & Game Experience

- Develop “Game Sponsor” program:
 - Business feature
 - Apparel package
 - Concessions item (e.g., Chick-fil-A sandwich)
 - In-game recognition

Food Planning

- Finalize food schedule for:
 - Pre-game Wednesdays
 - Terrific Thursdays (pizza vendor TBD)
 - Parent Night
 - Tournaments and special events

Events & Activities

- Feed My Starving Children event

- B-Squad tournament (Chick-fil-A coordination)
- Parent Night programming and speakers:
 - Recruiting (Laura Peters)
 - Nutritionist
 - Sports psychologist
 - College/Pro player speakers

Team Development

- Evaluate captain-led practices (adult supervision required)
- Consider senior-funded team gift

Operations

- Board elections (President, Treasurer, Secretary per bylaws)
- Confirm band participation at games (contact Nate)
- Explore broadcasting home games
- Increase sponsor recognition on social media

Media & Content

- End-of-year video:
 - Confirm Owen or recruit parent volunteer

Action Items (Before June Meeting)

- **Amy:** Add \$560 photographer budget
- **Vanessa:**
 - Contact BSN (cc Stacey) for apparel store
 - Contact St. Croix Printing (Chelsea)
 - Compile and review bylaws
 - Call Chipotle, Culvers and Cub to confirm dates
- **Sarah S.:** Order warm-up shorts (sizes from Vanessa/Amy)
- **All Members:** Identify additional food options
 - Example: Lake Elmo Inn Catering
- **Kirsten / Ann Marie / Lindsey:**
 - Coordinate with captains on backpack logo selection

Next Meeting

Date: June 11, 2026

Time: 7:00 PM